



SERVICE
STATIONS



Alvic® Feel the
Tech Power

IT ALLOWS THE EMISSION OF SALE, GIFT AND
AMOUNT COUPONS

ALVIC COUPON MODULE™



01. Loyalty

Module designed to carry out loyalty campaigns at your service station with promotional coupons.

02. Versatility

Allows you to define different aspects of the coupons, such as the conditions for emission/redemption and the assigned value.

03. Adaptation

The module can be adapted to the needs of each business: sale of washes, discounts associated with the accumulation of litres, redemption of points by issuing coupons, washing gifts for meeting a sales condition.



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Features

- Module that allows you to build customer loyalty through promotional coupons.
- It allows the emission of different types of coupons according to your needs (sale, gift and amount).
- It allows coupons issued in an establishment to be redeemed at any service station in the group.
- Coupons generated with a QR code easy to present at Alvic Wash or Octan POS.
- It allows the coupon to be issued within a certain period of time.
- It allows you to limit the coupon emission according to the amount or balance of points.



The exchange can be made through the scanner reader located at the Octan POS or at the Alvic Wash.

Functionalities

- It allows the emission and redemption of coupons, according to certain conditions.
- It allows great versatility by being able to define various aspects of the coupons:
 - Conditions for emission and/or redeeming coupons.
 - Value assigned to the coupon.
- It gives you a great ability to adapt to your needs:
 - Washing sales.
 - Amount discounts, associated with and accumulation of litres.
 - Redemption of points by coupon emission.
 - Washing gifts to fulfill a certain condition sale.
- The coupon can be emitted from the POS or the OPT through a ticket with a QR code.
- The coupon can be redeemed through the scanner reader located at the POS or at the Alvic Wash.

System requirements

- Octan Office 5.48 or higher.
- Windows operating system.

Types of coupons

- Sale Coupons (requires Octan Loyalty):
 - Designed for washing sales. They are emitted directly when making a sale of a product called, for example, "Wash X". Redeeming the coupon activates the car wash.
 - Emission:
 - Octan POS / OPT.
 - Emission Conditions:
 - Direct sale.
 - Centralized redemption from Alvic Wash.
- Gift Coupons (requires Octan Loyalty):
 - Designed to give as a gift car wash. They are emitted as a gift as a result of having fulfilled some condition in the current sale. Redeeming the coupon activates the car wash.
 - Emission:
 - Octan POS / OPT.
 - Emission Conditions:
 - According to amount.
 - According to quantity.
 - According to points balance.
 - Centralized redemption from Alvic Wash.
- Amount Coupons:
 - They are emitted as a result of having fulfilled some condition in the current sale and contain a discount in % or €. Subsequently, when redeeming the coupon, the discount is applied to the sale in progress.
 - Emission:
 - Octan POS / OPT.
 - Emission Conditions:
 - According to amount.
 - According to quantity.
 - According to points balance.
 - Centralized redemption from Octan POS.



Allows the emission of sales, gift and amount coupons.



Coupons are generated with a QR code and are easy to present at the Alvic Wash or Octan POS.

